

De : Magritte Olivier

Envoyé : lundi 26 juillet 2021 15:48

À : 'Mathieu Angelo ([mathieu.angelo@cawab.be](mailto:mathieu.angelo@cawab.be))' <[mathieu.angelo@cawab.be](mailto:mathieu.angelo@cawab.be)>;  
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Objet : TR: Inclusive Mobility : Enquête (Toyota Motor)

Geachte mevrouw

Wij hebben deze aanvraag van Toyota Motor gekregen. Deze gaat over een enquête om de noden van personen met een handicap om een wagen te kunne rijden.

Misschien kunt u deze vullen of laten invullen door uw contacten.

Met vriendelijke groeten

Olivier Magritte

BDF

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Cher Mathieu

Nous avons reçu la demande ci-dessous de Toyota Motor. Ils mènent une recherche sur les besoins des conducteurs en situation de handicap.

Peut-être peux-tu faire remplir cette enquête par certains de tes contact.

A bientôt

Olivier Magritte

0470 13 14 36

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De : Carole Favart (TME) <[Carole.Favart@toyota-europe.com](mailto:Carole.Favart@toyota-europe.com)>

Envoyé : jeudi 22 juillet 2021 18:28

À : [info@bdf.belgium.be](mailto:info@bdf.belgium.be)

Cc : Aurelien Badoil (TME) <[Aurelien.Badoil@toyota-europe.com](mailto:Aurelien.Badoil@toyota-europe.com)>

Objet : Inclusive Mobility

Good evening,

At first, please let me introduce myself, I am Carole Favart, Head of Human Centric Innovation, at the European Research & Development Center of Toyota Motor (Belgium)

Toyota Motor Europe is investigating about inclusive mobility.

Under the motto of **“Mobility for all”** we are researching and developing services and products to support the mobility experience of a wider range of users.

In this context, Toyota became the mobility partner of the International Olympic and Paralympic Games.

For Tokyo 2020, Toyota Motor Corporation (in Japan) has been developing a line up of products that will support athletes, spectators and staff during the event. One of those products is the **APM (Accessible People Mover)**, providing a last mile solution for people in wheelchair, elderlies, families...

At Toyota we are always looking at improving our current solutions and we are now investigating the next generation APM.

This mobility solution is not a conventional vehicle and we are looking for insights from potential users to deeply understand the needs and expectations from people experience limitations in their mobility.

To collect this type of information, we created a short survey through a set of qualitative and quantitative questions.

We would like to ask your support by spreading this material (survey link) to your network. Those insights, coming from people experiencing different types of limitations will be very helpful for us. It will support is in the definition of future solutions, meeting the real needs of people suffering from exclusion issues in their mobility.

<https://forms.office.com/r/SRBjUSAPQq>

The survey takes about 20 minutes to complete. The amount of (much appreciated) text feedback you will give can increase the duration. We thank you in advance for your time and for the opinions you will provide. They will be of great help to improve the future user experience. This survey will be accessible until August 9<sup>th</sup>, don't hesitate to share this link to any relevant member of your network.

In line with the GDPR policy, this content is of course fully anonymous.

Please transfer my email to the person who may be the contact person for such request, and in advance, thank for the much appreciated support that you can provide.

Best regards,

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**Carole FAVART**  
仏亜舞 伽羅瑠  
RD/Tech.Head of Kansei Design  
Vpe1. Human Centric Research

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