

**De :** Magritte Olivier

**Envoyé :** vendredi 8 octobre 2021 12:24

**À :** 'Catherine Naughton' <[catherine.naughton@edf-feph.org](mailto:catherine.naughton@edf-feph.org)>

**Cc :** Gisèle Marlière <[gisele.marliere@gmail.com](mailto:gisele.marliere@gmail.com)>; [pierre.gyselinck@skynet.be](mailto:pierre.gyselinck@skynet.be); Duchenne Véronique <[Veronique.Duchenne@minsoc.fed.be](mailto:Veronique.Duchenne@minsoc.fed.be)>; Marion Steff <[marion.steff@edf-feph.org](mailto:marion.steff@edf-feph.org)>

**Objet :** RE: BDF - SDG Videos : For Board meeting?

Thank you Catherine

For sure, Marion will be welcome to play the video's! The only thing is that the last video will be on-line on 2021/11/16. We chose to work step by step hoping to increase the chance people will pay attention to it: if they receive it all in one message, they will look at the first one and then maybe at the second one... the rest will be for later, meaning never 😊

BDF Board thinks that it is important to have a discussion in Board, however, as it is an example of the use of EDF material by a national council... We don't do it often enough (question of time, workload, budget).

Here the interesting point is that we can use it 2 years later (well, it is sad as it means that nothing really changed in 2 years...)

Another point is that several national Councils could use it for language reason on their social media (not on TV because of accent).

If you think it is interesting, Gisèle could also explain about the cost and weight of the adaptation process together with Studio Arana. By the way, even if we couldn't convince TV's to give us sufficiently low price for broadcasting (20.000 to 300.00€ with "social price shorting"!!!) they were highly interested by the fact we proposed videos with multiple levels of communication. This is something we should pay attention to.

Finally, by using these in Workshop as animation tools during the SDG-Forum, last Tuesday, it was clear that these are efficient to start a discussion on each topic. BDF will use it in many occasions, even when it has nothing to do with SDGs... !

Kind regards

Olivier

0470 13 14 36

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**De :** Catherine Naughton <[catherine.naughton@edf-feph.org](mailto:catherine.naughton@edf-feph.org)>

**Envoyé :** vendredi 8 octobre 2021 11:50

**À :** Magritte Olivier <[Olivier.Magritte@minsoc.fed.be](mailto:Olivier.Magritte@minsoc.fed.be)>

**Cc :** Gisèle Marlière <[gisele.marliere@gmail.com](mailto:gisele.marliere@gmail.com)>; [pierre.gyselinck@skynet.be](mailto:pierre.gyselinck@skynet.be); Duchenne Véronique <[Veronique.Duchenne@minsoc.fed.be](mailto:Veronique.Duchenne@minsoc.fed.be)>; Marion Steff <[marion.steff@edf-feph.org](mailto:marion.steff@edf-feph.org)>

**Objet :** RE: BDF - SDG Videos : For Board meeting?

Dear Olivier

Thank you so much for these! We will certainly use them.

During the week of the Board there will be a special session on international cooperation work where Marion can show them because there we will have the big audience of Board members, members and guests who are working on this field. Can we also send them via members mailing?

I will also discuss sharing with my communications colleague on Monday.

Thank you! And have a lovely weekend,

Catherine

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**From:** Magritte Olivier <[Olivier.Magritte@minsoc.fed.be](mailto:Olivier.Magritte@minsoc.fed.be)>  
**Sent:** Thursday, 7 October 2021 10:41  
**To:** Catherine Naughton <[catherine.naughton@edf-feph.org](mailto:catherine.naughton@edf-feph.org)>  
**Cc:** Gisèle Marlière <[gisele.marliere@gmail.com](mailto:gisele.marliere@gmail.com)>; [pierre.gyselinck@skynet.be](mailto:pierre.gyselinck@skynet.be); Duchenne Véronique <[Veronique.Duchenne@minsoc.fed.be](mailto:Veronique.Duchenne@minsoc.fed.be)>  
**Subject:** TR: BDF - SDG Videos : For Board meeting?  
**Importance:** High

Dear Catherine

Please find under the line the message I sent to Diana.

All of it took a lot of time and energy. I hope a lot of persons will see the video's and will appreciate it.

Would it be possible to add a point about it during the next Board meeting?

Thanks a lot

Olivier

0470 13 14 36

PS : could you use one of the Youtube on your social media's? 😊

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**De :** Magritte Olivier  
**Envoyé :** jeudi 7 octobre 2021 10:30  
**À :** 'Diana.zsoldos@edf-feph.org' <[Diana.zsoldos@edf-feph.org](mailto:Diana.zsoldos@edf-feph.org)>  
**Cc :** 'Marion Steff' <[marion.steff@edf-feph.org](mailto:marion.steff@edf-feph.org)>; Duchenne Véronique <[Veronique.Duchenne@minsoc.fed.be](mailto:Veronique.Duchenne@minsoc.fed.be)>; Bensalah Khadija <[Khadija.Bensalah@minsoc.fed.be](mailto:Khadija.Bensalah@minsoc.fed.be)>; Gisèle Marlière <[gisele.marliere@gmail.com](mailto:gisele.marliere@gmail.com)>; [pierre.gyselinck@skynet.be](mailto:pierre.gyselinck@skynet.be)  
**Objet :** BDF - SDG Videos  
**Importance :** Haute

Dear Diana

Last Tuesday, we used the SDG video's for the first time during the SDG-Forum organized under initiative of the Belgian Federal government.

The animation was appreciated by the participants.

So the first video was placed on the BDF Internet.

We will place one every Tuesday in October and November...

Please find here the "We Transfer" links to the sets in French, Dutch and German. So you can use it on EDF's web site.

- FR : <https://we.tl/t-dDkrGEL7e>
- NL : <https://we.tl/t-4SPMLVPbz2>

- DE : <https://we.tl/t-INGCHIH7t>

Would you be so kind as to respect the gradual process : one video / one week?

Every week, the Youtube version of the video will be available on BDF web site. I think it is easy to spread that way... Any member of the EDF could do it

- FR : <https://www.youtube.com/watch?v=D99scatJqac>
- NL : <https://www.youtube.com/watch?v=YCHD6XGWN2g>
- DE : <https://www.youtube.com/watch?v=qa414GCeTWs>

On the BDF site, you will also find a fiche that gives more explanation on the situation in Belgium for PwD and poverty in relationship with SDG1. It exists in French, Dutch and German.

- FR : [http://bdf.belgium.be/media/static/files/import/sdg\\_videos/sdg1-pauvrete-fiche-fr.pdf](http://bdf.belgium.be/media/static/files/import/sdg_videos/sdg1-pauvrete-fiche-fr.pdf)
- NL : [http://bdf.belgium.be/media/static/files/import/sdg\\_videos/sdg1-armoede-fiche-nl.pdf](http://bdf.belgium.be/media/static/files/import/sdg_videos/sdg1-armoede-fiche-nl.pdf)
- DE : [http://bdf.belgium.be/media/static/files/import/sdg\\_videos/sdg1-armut-fiche-de.pdf](http://bdf.belgium.be/media/static/files/import/sdg_videos/sdg1-armut-fiche-de.pdf)

All of this material could be used by our colleagues from France, Luxembourg, Germany, Austria, The Netherlands... if they want 😊

Kind regards

Olivier Magritte  
0470 13 14 36