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Envoyé : mercredi 3 juin 2020 13:37

À : info@bdf.belgium.be

Objet : BDF & The Valuable 500

Dear Sir/Madam

By way of introduction, [The Valuable 500](#) is a global movement asking 500 CEOs to put disability inclusion on their leadership agenda. Launched at Davos in January last year, we returned to [The World Economic Forum](#) at the start of the year and announced just under 250 CEO signatories to include Microsoft, IBM and Accenture to name a few. You can see a full list of our members [here](#).

The Valuable 500 aims to create the tipping point for disability leadership in business by celebrating those who commit to inclusion. These 500 business leaders will ignite social change by unlocking the business, social and economic value of people living with disabilities across the world.

So far, we have companies signed up from 26 different countries but we need more from Belgium!

We have heard about the great work that you are doing in Belgium and wondered whether you may be able to help us in our joint objective to end the disability inequality crisis, by proudly showcasing the work of businesses in your country.

We would love for the following Brands from Belgium to be part of The Valuable 500 and wondered whether you would be able to assist us in reaching out to them with a view for them to join:

- InBev
- KBC Bank
- Ageas
- Solvay S.A.
- Dexia

Alternatively, if you could advise on other businesses you think would be suitable, that would be a great help.

It is simple for them to become part of The Valuable 500 and by joining, business leaders agree to:

1. COMMIT: Table disability on their board agenda from 2020
2. ACT: Make ONE firm commitment to action in 2020
3. AMPLIFY: Share their commitment to The Valuable 500 both internally and externally.

Please see our [welcome pack](#) with more information as well as our [commitment statement](#) which we would need the CEO of each organisation to sign in order to join.

Do let me know if you would like further information or whether you are free for a call to discuss working together further.

Best regards,

Clare

Clare Brentnall
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